**CATFISH**

* CATFISH is a mnemonic device or memory device to help you remember that there are 8 elements that you can consider when you want to write your introduction.
* You can use 1 to 2 elements of CATFISH to introduce the issue / topic of the discursive essay.
* If you are using 2 elements of CATFISH (e.g. rhetorical question & a comment), both elements must be logically linked and they must flow.
* Elements of CATFISH must come first before a thesis statement in an introductory paragraph.

Elements

1. **C**omment
2. **A**ppropriate quotation
3. **T**houghtful question
4. **F**actual background
5. **I**mportance of the topic
6. **S**tory – Anecdote / Statistics
7. **H**ow you want to mix them